

# POP-UP STORE PROGRAM!

#### **UNLEASH YOUR BUSINESS POTENTIAL**

Lansdowne Centre invites you to a **Pop-Up Store Experience!** 

CITY OF RICHMOND
TRADE AREA DEMOGRAPHICS



MULTI-CULTURAL BACKGROUND



**MULTI-LINGUAL** 



MULTI-GENERATIONAL HOUSEHOLDS



FINANCIALLY STABLE



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# **PROGRAM BENEFITS**



# Reduce Your Expenses

A pop-up store in Lansdowne Centre offers a **cost-effective** way to showcase your products or services without the commitment of traditional retail spaces.

It's a great chance to test the waters at a fraction of the cost.



#### Gain Visibility

A pop-up store at the mall can showcase your brand to a captive audience and generate buzz.

A successful experience can quickly spread through social media and word-of-mouth, attracting more attention to your business.



#### Layout and Design Support

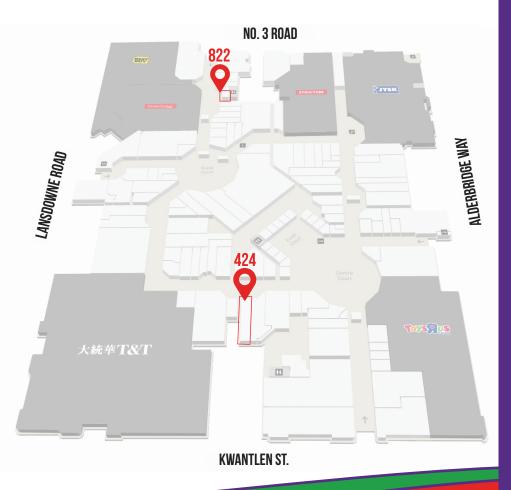
Our experts will collaborate with you closely to ensure your pop-up store perfectly represents your unique identity.



#### Richmond Market Test Opportunity

Opening a pop-up store at Lansdowne Centre allows you to **connect** with local customers, test demand, and fine-tune your offerings based on Richmond's needs.

# THIS CAN BE YOUR **NEXT STORE!**



## **CONTACT US FOR MORE DETAILS**

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### **POP-UP STORE UNITS**

**UNIT 424** | 420 sqft



Recommended for: Specialty Candy Store Artisan Food Bakery Specialty Food Store

**UNIT 822** | 280 sqft



Recommended for: Home Decor General Merchandising Clothing Services