

# LANSDOWNE

CENTRE

# POP-UP STORE PROGRAM!

## UNLEASH YOUR BUSINESS POTENTIAL

Lansdowne Centre invites you to a **Pop-Up Store Experience!**



## CITY OF RICHMOND TRADE AREA DEMOGRAPHICS



**MULTI-CULTURAL  
BACKGROUND**



**MULTI-LINGUAL**



**MULTI-GENERATIONAL  
HOUSEHOLDS**



**FINANCIALLY  
STABLE**

**MONTHLY AVERAGE  
FOOT TRAFFIC**

**641,058**



FROM JANUARY 2023  
TO APRIL 2024

**GROWTH**

**UP 10%**



2023 VS 2024  
(JANUARY - APRIL)

## PROGRAM BENEFITS



### Reduce Your Expenses

A pop-up store in Lansdowne Centre offers a **cost-effective** way to showcase your products or services without the commitment of traditional retail spaces.

It's a great chance to test the waters at a fraction of the cost.



### Gain Visibility

A pop-up store at the mall can **showcase your brand to a captive audience and generate buzz.**

A successful experience can quickly spread through social media and word-of-mouth, **attracting more attention** to your business.



### Layout and Design Support

Our experts will collaborate with you closely to ensure your pop-up store perfectly represents your unique identity.



### Richmond Market Test Opportunity

Opening a pop-up store at Lansdowne Centre allows you to **connect** with local customers, test demand, and fine-tune your offerings based on Richmond's needs.

# THIS CAN BE YOUR NEXT STORE!



## POP-UP STORE UNITS

📍 **UNIT 424** | 420 sqft



Recommended for:  
*Specialty Candy Store*  
*Artisan Food*  
*Bakery*  
*Specialty Food Store*

📍 **UNIT 822** | 280 sqft



Recommended for:  
*Home Decor*  
*General Merchandising*  
*Clothing*  
*Services*

## CONTACT US FOR MORE DETAILS

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\*STORE DESIGN PROPOSALS, FOR ILLUSTRATIVE PURPOSES ONLY.