

**ELEVATE YOUR BRAND
VISIBILITY AND MAKE
A LASTING IMPACT AT
LANSDOWNE CENTRE**

LANSDOWNE
CENTRE



ADVERTISING PACKAGE @ LANSDOWNNE CENTRE

We offer advertising opportunities to help your brand stand out and capture the attention of our high-traffic community. Whether you're looking for digital, print, or highly visible indoor displays, we have the perfect solution to amplify your brand presence for a targeted audience.

Our advertising packages are designed to fit a variety of needs, from short-term promotions to long-term campaigns.



WHY CHOOSE LANSDOWNE CENTRE FOR YOUR ADVERTISING?



VISITOR GROWTH

Lansdowne Centre attracts 641,058 annual visitors, with foot traffic increasing up to 10%.



DIVERSE COMMUNITY

Richmond's vibrant community, with over 60% immigrants and 70% speaking non-English languages, offers businesses a unique opportunity to connect with a culturally diverse and multilingual customer base.



PURCHASING POWER

The Lansdowne community consists of financially stable households with significant spending power.



EFFECTIVE ADVERTISING

We offer various advertising options, including static displays and digital screens, reaching thousands daily.



**DISCOVER OUR
AVAILABLE SPACES**





DIGITAL SCREENS

REACH CUSTOMERS WITH HIGH-VISIBILITY
DYNAMIC CONTENT IN **HIGH-TRAFFIC AREAS**
OF THE MALL!



658K MONTHLY IMPRESSIONS

\$2,500
TOTAL

Duration: 4 Weeks
QTY: 5 Screens

Measurements:

1080 px x 1920 px
10 secs on a 70 secs loop

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.

CENTRE COURT CEILING BANNERS - SMALL

CAPTURE THE ATTENTION OF
SHOPPERS DAILY WITH A **PREMIUM
AD SPACE** IN THE CENTRE COURT!

\$1,000
EACH BANNER

Duration: 4 Weeks
Spots Available:
7 Banners

Measurements:
4' W x 8' H (double sided)

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.

CENTRE COURT CEILING BANNER - MAGESTIC

A SHOW-STOPPING GIANT BANNER IN
THE BUSTLING CENTRE COURT
GUARANTEES **MAXIMUM VISIBILITY**



Duration: 4 Weeks

**Spot Available:
1 Banner**

Measurements:

14' W x 18' H (double sided)

\$7,500
TOTAL

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



ENTRANCE FLOOR DECALS

GRAB ATTENTION **INSTANTLY** AS
VISITORS STEP THROUGH THE DOOR

YOUR **AMAZING**
ADVERTISING
IDEA HERE

SPECIAL OFFER
CONTACT US

+1234-56789
WEBSITENAME.COM

\$2,400
PER ENTRANCE

Duration: 4 Weeks
Spots Available:
4 Entrances

Measurements:

Alderbridge Way: 28' W x 8' H
Kwantlen Rd: 29.9' W x 8' H
Lansdowne Rd: 29.4' W x 8' H
No. 3 Rd: 28.6' W x 8' H

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



ENTRANCE DOOR DECALS - SLIDING DOORS

BE THE **FIRST THING** VISITORS SEE AS THEY ENTER THROUGH NO. 3 RD AND KWANTLEN ST ENTRANCE, ENSURING **PRIME BRAND VISIBILITY**

Duration: 4 Weeks

**Spots Available:
2 Entrances**

Measurements:

No. 3 Rd - Main: 6.8' W x 3.5' H (x2)

No. 3 Rd - Side: 2.96' W x 3.5' H (x2)

Kwantlen St - Main: 6.8' W x 3.5' H (x2)

Kwantlen ST - Side: 2.96' W x 3.5' H (x2)

\$3,000
PER ENTRANCE

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



ENTRANCE DOOR DECALS - WALKABLE DOORS

STAND OUT AND **CAPTURE ATTENTION** AT THE ALDERBRIDGE WAY AND LANSDOWNE ROAD ENTRANCES, MAKING YOUR BRAND THE FIRST THING VISITORS SEE

Duration: 4 Weeks

**Spots Available:
2 Entrances**

Measurements:

Alderbridge Way: 2.96' W x 3.5' H (x8)

Lansdowne Rd: 2.96' W x 3.5' H (x8)

\$3,000

PER ENTRANCE

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



CORRIDOR CEILING BANNERS

EFFECTIVE IN HIGH-TRAFFIC AND **HIGH-VISIBILITY** LOCATIONS

Duration: 4 Weeks

**Spots Available: 2 Corridors
(20 banners per corridor)**

Measurements:

5' W x 2.5' H
(double-sided)

\$1,000

PER CORRIDOR

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



FOOD COURT TABLE DECALS

ENGAGE VISITORS **DIRECTLY DURING MEAL BREAKS**, CREATING VALUABLE BRAND INTERACTION IN A HIGH-TRAFFIC SPOT

\$4,000
TOTAL

Duration: 4 Weeks
QTY: 150 Decals

Measurements:
5" W x 5" H

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.

PILLAR WRAPS

ENSURE BRAND VISIBILITY AT
KEY LOCATIONS THROUGHOUT
THE MALL!

Duration: 4 Weeks
Spots Available: 12

Measurements:
70.5" cir x 143.5" H

\$3,000
EACH

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.





WASHROOM CORRIDOR MURALS

IDEAL FOR **HIGH-TRAFFIC** AREAS WITH MAXIMUM VISIBILITY!

\$1,500

PER 25 LINEAR FEET

Duration: 4 Weeks

Spots Available: 3

Measurements:

Kwantlen St: 60' W x 10' H (2 spots available)

No. 3 Rd: 30' W x 10' H (1 spot available)

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



YOUR LOGO



YOUR **AMAZING**
ADVERTISING
IDEA HERE

SPECIAL OFFER CONTACT US

+1234-56789
WEBSITENAME.COM

INTERIOR HOARDING

IDEAL FOR **LONG-TERM VISIBILITY AND
INFORMATION PURPOSES**, KEEPING YOUR
BRAND TOP OF MIND

Duration: 4 Weeks

Subject to availability, Contact us for more info.

\$2,000

PER 25 LINEAR FEET

Production is not included; buyers are responsible for managing these costs. Once the placement is booked, specifications for production will be provided. All assets must be delivered at least two weeks prior to the placement date to ensure timely installation.



For more information and to book an advertising opportunity, please contact:

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