

MID-AUTUMN FESTIVAL

SPONSORSHIP PACKAGE

The Mid-Autumn Festival at Lansdowne Centre is a vibrant celebration of culture, community, and the changing season. With live performances, cultural displays, and festive activities, this event is a perfect platform to connect with an audience celebrating tradition and togetherness.

Join us as a sponsor to enjoy brand visibility, audience engagement, and association with one of the most beloved festivals in the community.

WHY BECOME A SPONSOR?



Engage with a culturally diverse and enthusiastic audience



Showcase your commitment to supporting cultural events in the community.



Enhance brand visibility in a highly interactive festive setting.



44,253

Average weekend traffic in Sep (Sat-Sun)



FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT: JENNIFER.BARBOSA@COLLIERS.COM | 236-266-5465

MID-AUTUMN

SPONSOR PACKAGE



SPONSORSHIP LEVEL AND INVESTMENT

PLATINUM
\$5,000

GOLD
\$3,000

SILVER
\$1,500

BENEFITS

LOGO ON STAGE BANNER



LOGO ON EVENT WEBSITE



SOCIAL MEDIA MENTIONS

4 posts

3 posts

2 posts

EXCLUSIVE BOOTH SPACE



MENTION IN THE PRESS RELEASE



OPPORTUNITY TO INCLUDE IN GIFT BAGS



EXCLUSIVE ON-SITE ACTIVATION SPACE



ENHANCE YOUR SPONSORSHIP WITH ADDITIONAL EXPOSURE



ADD-ON OPPORTUNITIES

COST

DETAILS

LOGO ON MAIN POSTER EVENT

\$400

DISPLAYED ON ALL PRINTED AND DIGITAL POSTERS

LOGO IN NEWSLETTER

\$400

LOGO IN NEWSLETTER, UPCOMING EVENTS CATEGORY

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Let's celebrate this joyous festival together while making your brand a part of the community's cherished tradition!

